

Leslie Ruth.

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EDUCATION

University of Missouri-Columbia

B.J., Magazine Journalism

B.A., Gender Studies

2001-2005

Pratt Institute

M.S., Packaging Design

2007–2010

SKILLS

Adobe Creative Suite (InDesign, Photoshop, Illustrator, Dreamweaver, Flash); QuarkXPress; Microsoft Office Suite; proficiency in Macintosh and Windows workstations; experience with CGI and PHP installation, HTML, CSS and a wide variety of content management systems

EXPERIENCE

Harper's Bazaar, Art Department Intern January—May 2008

Helped with and occasionally designed layouts for the magazine

Organized and scanned art for upcoming layouts

Updated the mini-wall and book for each issue

Dairy Today, Art Director October 2006—August 2007

Responsible for the design of a four-color magazine with a circulation of 45,000

Edited and prepared photos and QuarkXPress files for publication

Uploaded and formatted articles for the Web site

NARAL, Online Advocacy Intern September 2005—January 2006

Designed an internet advertisement campaign

Assisted during an extensive website redesign project

Updated and maintained a large-scale, high-traffic Web site

Vox Magazine, Associate Art Director January—May 2005

Designed covers, features and music department pages

Maintained design creativity week-to-week within a strict grid system

Collaborated with staff writers, photographers and illustrators

The Maneater, Online Editor December 2003—May 2004

Converted QuarkXPress layouts into online content

Worked with editorial staff to increase Web site traffic

Purple Magazine, Editor-in-Chief August—December 2003

Oversaw all aspects of magazine production, including design

Instructed staff members how to use QuarkXPress

Designed promotional materials including posters, flyers and a Web site

HONORS & ACTIVITIES

First place, Summer in New York logo design contest; Student Society for News Design, Best Web Design, Honorable Mention; Scholar in Journalism; Columns Scholarship; Dean's List; AIGA New York member